

While I Live I Grow

This was the motto of Anthony Horderns, a large Sydney department store. The tree grew on top of a hill in an open paddock on Razorback mountain south west of Sydney. It is ironic, that following the tree being poisoned by vandals, the department store fell on hard times and never recovered.

The SubContractor's Business Club of Australia believe the motto is appropriate for its members.

- It is life's intention to keep living and so it is in business
- There is a desire to grow our business and make more profit.

Each time we enter our office, we should remind ourselves of our purpose. We can only grow, if the business is living. While we live, and we are involved in the business, we have an obligation to grow it.

The short version: 'While I Live I Grow'